



VIV Asia 2017

### Petersime Hall 100 Booth 1924

Petersime provides world leading incubator and hatchery equipment aligned with the expertise and support to maximise return on investment. Petersime offices around the world commit to dedicated customer service. Through the Operational Excellence Programme, Petersime provides best practices support on every operational level and becomes a partner for life for its customers. With the launch of the Operational Excellence Programme, Petersime wants to assist hatcheries in applying best practices in order to maximise their profit for life. The program offers expert information, instructions, visits by experts, software and support, both remote and on site, based on cornerstones namely maximising incubation results, minimising operational costs, achieving uncompromised biosecurity and maximising chick quality beyond hatchery.



Petersime wants to assist hatcheries in applying best practices through its Operational Excellence Programme.

### Impextraco – Hall 101, Booth 1300

Impextraco develops & produces feed ingredients that protect animal health and enhance productivity. Our goal is to deliver cost efficient solutions that protect animals and optimize their performance while respecting animal welfare and sustainability. We supply a wide range of products, from specialty additives with customized technical support by our Power-Protexion department to single ingredients with market information by the Xtra-Performance division. These two pillars ensure the supply of feed ingredients in over 90 countries enabling you to meet today's demands for healthy and safer food products. We emphasize on R&D and quality control.

With our worldwide presence featuring offices in Belgium, China, Thailand, Brazil, Mexico and Nigeria, we strive to be as close to our customers as possible.



**Impextraco**  
Optimizing feed ingredients

### Jamesway – Hall 100, Booth 2024



High biosecurity and easy cleaning are key features of Jamesway's incubators.

Jamesway plans, designs, installs and maintains incubation and hatchery systems worldwide, offering the most reliable products and customer service for over 100 years. It has been in Asia for many decades, providing equipment and support to many premier poultry companies from both its manufacturing facilities in Canada and China. Jamesway's machines feature high biosecurity, easy cleaning and accessible, and user-friendly controls which produce quality day-old chicks, poults and ducklings. It also features creative ventilation solutions. Invest in a solid incubation system that will last for years. Jamesway's local sales and technical team will make sure customers experience the 'worry free' state of mind.

### Nutriad – Hall 102, Booth 1100

Multinational feed additives producer Nutriad, headquartered in Europe, was established more than 50 years ago. Through organic growth and selective acquisitions Nutriad has grown to be a global leader in specialty feed additives solutions for enhancing performance and promoting health in livestock and aquaculture. Sales managers and technical experts from Asia and Europe will be available at the Nutriad booth to provide insight in their product programs – Mycotoxin Management; Palatability; Digestive Performance; Preservation - research and applications. Nutriad delivers products and services to over 80 countries. Find out more at [www.nutriad.com](http://www.nutriad.com)



### Nabel – Hall 98, Booth 3270

Japan based Nabel has been the leading company in egg processing systems. Nabel manufactures various types of egg processing systems from washing, drying, grading to packing. Its systems include high technology egg inspection devices such as automatic crack detector, dirt detector, abnormal egg detector which complement its full range of machines and equipment for the egg industry. Nabel once again will be introducing its egg grading and packing system MEX 3000 (30,000 eggs/hour), digital eggs tester DET 6000, and Eggsafety Transport System at VIV Asia 2017.

### Roxell – Hall 98, Booth 2756

The welfare of birds increasingly gains importance in the poultry industry, resulting in banning cosmetic treatments. In order to meet market demand and animal welfare regulations, Roxell developed a high quality and durable feeding system for broiler breeders. The beak growth of broiler breeders will be controlled continuously while they are fed. This solution



Roxell's feeding system controls beak growth of broiler breeders.

guarantees performance and feed saving, compliance with the animal welfare regulations and avoids stress.

### ShowCo – Hall 99, Booth 2180



ShowCo is an initiative of more than 50 international companies geared towards optimising trade fairs in the global poultry industry. The target of ShowCo is to create a 'Global Exhibition Plan' with 5-6 high-quality fairs around the world. These Premium Exhibitions are trade fairs that comprise poultry industry's complete range of products and services. The objective is to pursue a 2-year rhythm of the attended global trade fairs. Most of the member organisations are present at VIV Asia 2017 and like to welcome visitors at their booths.

### Phosphea Hall 103, Booth 535



Phosphea has been committed to deploy its industrial know-how, quality and logistics across all continents since 1976. The company is driven by passionate commercial and technical teams located in the heart of the markets. From our five certified production facilities, we manufacture and export a wide range of feed phosphates, both premium calcium phosphates and innovative solutions. By caring for the right formula, we contribute to increase competitiveness and efficiency for the animal nutrition industry anywhere in the world. • N° 1 MCP worldwide player • 290+ employees • 670 KT production capacity • 5 plants • 100+ active countries.



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TOTAL NUTRITION™

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Beat the odds. Use CLOSTAT™ from Kemin in feed/ration to reduce intestinal health issues. A patented microorganism, CLOSTAT helps in maintaining balanced intestinal health. It has been proven to help chickens develop a natural defense mechanism against profit-killing intestinal health issues.

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INSPIRED MOLECULAR SOLUTIONS™

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[www.kemin.com](http://www.kemin.com)

[Agrifoods.KAA@kemin.com](mailto:Agrifoods.KAA@kemin.com)

Visit Kemin at VIV Asia 2017, Booth H102.1011

\*\* Ref: Wiebe van der Sluis, 2010, World Poultry Vol.26 No.10, 2010